

ICONISTA

Behind the Carpet. Where Style meets Sport.

RULES OF PROCEDURE GYMNASTIC CATWALK "ICONISTA" CHAMPIONSHIP



The project is protected by copyright

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«The Iconista» GymnasticsCatwalk Championship is a spectacular event that combines sport and art. The championship allows participants to demonstrate not only athletic skills, but also individuality, artistry, and a sense of style.

This is an event where gymnasts take to the podium, showing pre-prepared images. Unlike sports performance, the emphasis here is on:

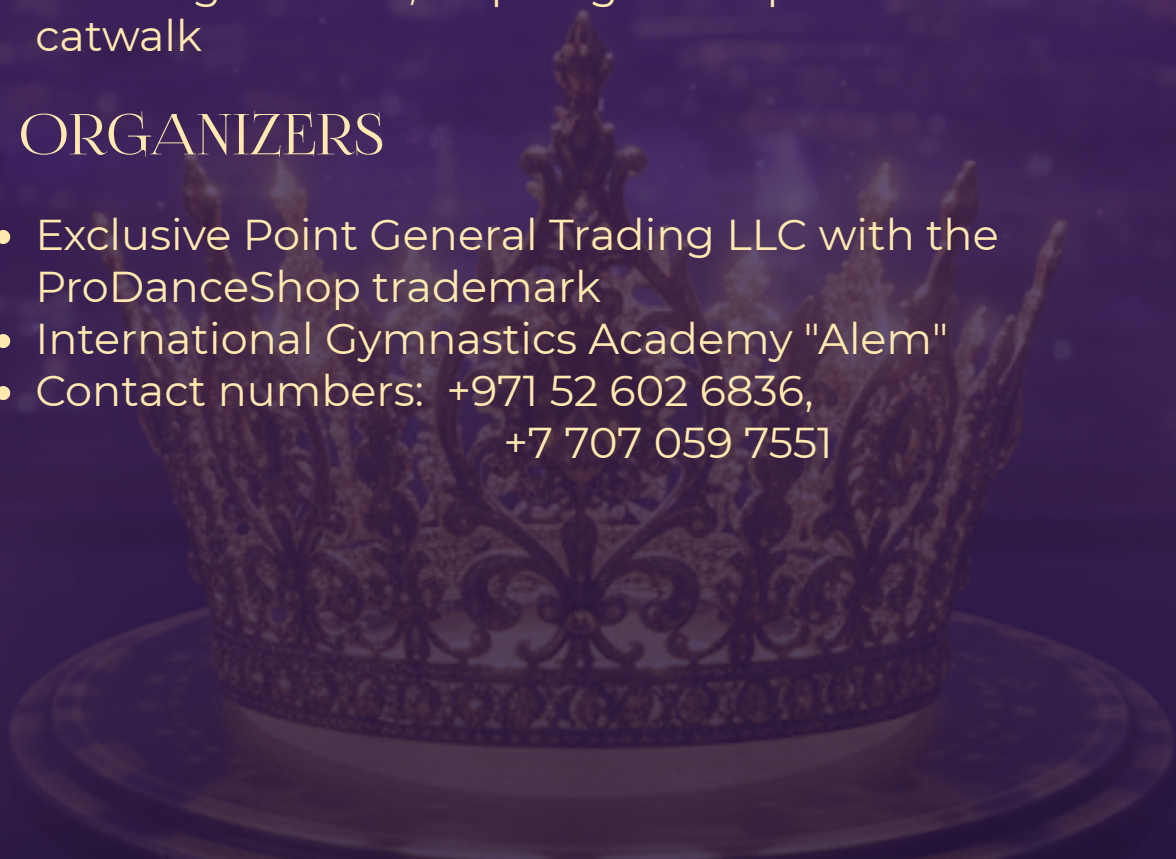
- Costume, makeup, hairstyle
- Artistry, presentation and confidence
- The originality of the idea and the relevance of the subject
- Fashion show with elements of rhythmic gymnastics

1. GOALS AND OBJECTIVES

- Development of artistic abilities and creativity in children
- Formation of a sense of style, aesthetics and self-expression
- Support for the creative initiative of children and parents
- Creating a festive, inspiring atmosphere on the catwalk

2. ORGANIZERS

- Exclusive Point General Trading LLC with the ProDanceShop trademark
- International Gymnastics Academy "Alem"
- Contact numbers: +971 52 602 6836,
+7 707 059 7551



3. PARTICIPANTS

Gymnasts with a basic level of training in rhythmic gymnastics are invited to participate in the Gymnastics Catwalk Championship. Participation can only be individual.

Age categories:

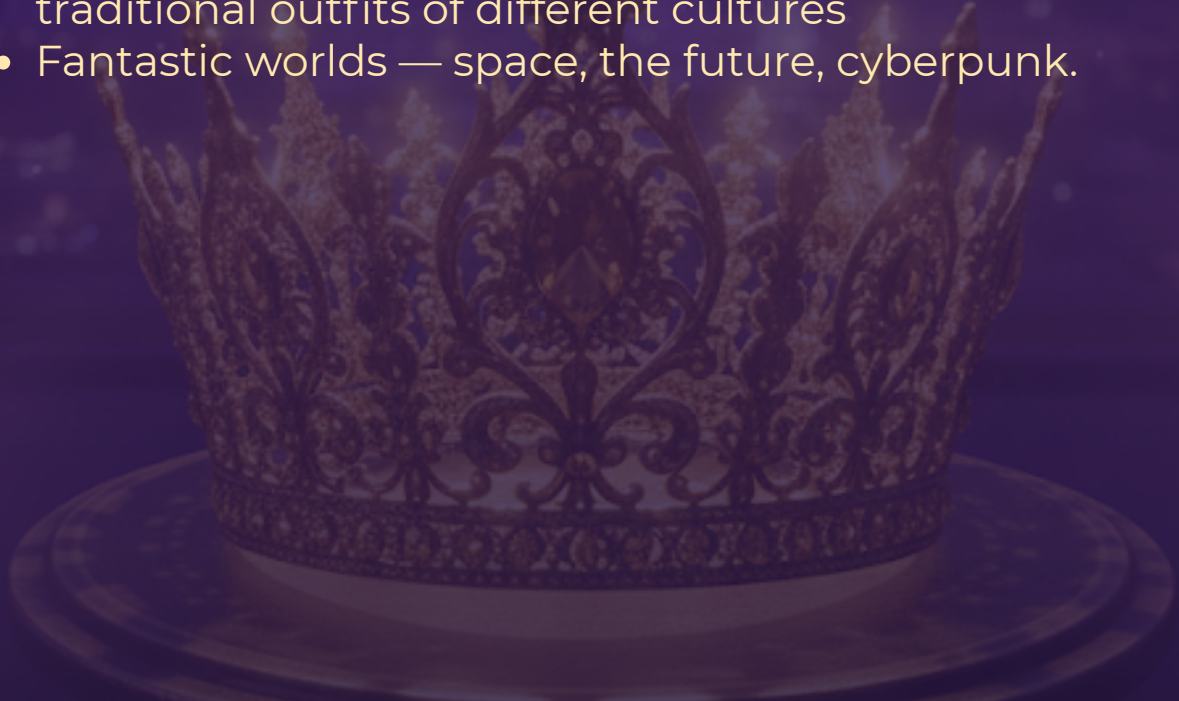
- Seniors 15-20 years old
- Juniors 11-14 years old
- Children 7-10 years old

4. SUBJECT MATTER

Each participant can choose any theme for the presentation of her image.

Examples of topics:

- Images of fairy-tale heroines — fairies, princesses, sorceresses
- The elements of nature — fire, water, air, earth
- Animals and birds — cat, swan, butterfly
- Movies and cartoons — Disney heroines
- National costumes of the world — bright and traditional outfits of different cultures
- Fantastic worlds — space, the future, cyberpunk.



5. REQUIREMENTS FOR IMAGES AND COSTUMES

- The costume must comply with the norms of a leotard in rhythmic gymnastics. However, it is allowed to use 1-2 decorative elements in a leotard that complement the image (gloves, feathers, voluminous flowers).
- Suits with sharp or easily breaking elements are not allowed.
- The swimsuit must match the chosen theme.
- The image must be original, aesthetic and safe.
- Gymnasts demonstrate a gymnastic fashion show in half-shoes.
- The hairstyle should be neat and compact, without additional decorations.
- The hair should be neatly gathered into a bun.
- Decorative details are allowed, but they should not be bulky or dangerous for gymnasts.
- Hair ornaments should be placed compactly to the hair, close to the bun, and should not spread from the hair to any part of the skin.
- Make-up should be light and clear, appropriate for the age of gymnasts.
- Theatrical makeup is not allowed.



6. HOLDING THE CHAMPIONSHIP

Date and time: December 5 – 1 competition day

Event format:

- Going out to music (at the participant's choice from 30 seconds to 1.5 minutes should correspond to the gymnast's performance)
- Image demonstration (one lap on the podium with catwalk elements: posing, image presentation with elements of rhythmic gymnastics minimum 2 DB jump, balance, pivot by choice).
- The use of gymnastic apparatus is not allowed.

Content support for the competition:

- Music, first name, last name, of the participant on the LED screen
- Participant's photo on the LED screen
- The accompanying content must be sent to the email address iconista.worldofficial@gmail.com until November 28, 2025.

7. EVALUATION CRITERIA

Maximum: 50 points

- Originality and creativity – from 1 to 10 points
- Technical performance of gymnastics elements – from 1 to 10 points
- The integrity and expressiveness of the image – from 1 to 10 points
- Catwalk – from 1 to 10 points
- Age and topic matching – from 1 to 10 points

8. THE JURY

The chief referee and ambassador of the Championship is **Kamila Koptleu**. Kamila Koptleu is an international master of sports in rhythmic gymnastics. The absolute champion of Kazakhstan, the champion of Asia and international tournaments. Finalist of the World Cup and World Cup stages. Finalist of the national contest "Miss Astana". Today, she is one of the top models in Kazakhstan, one of the top 10 most beautiful gymnasts in the country. The jury also includes figures from the arts, sports, and the beauty and fashion industries.

9. AWARDING

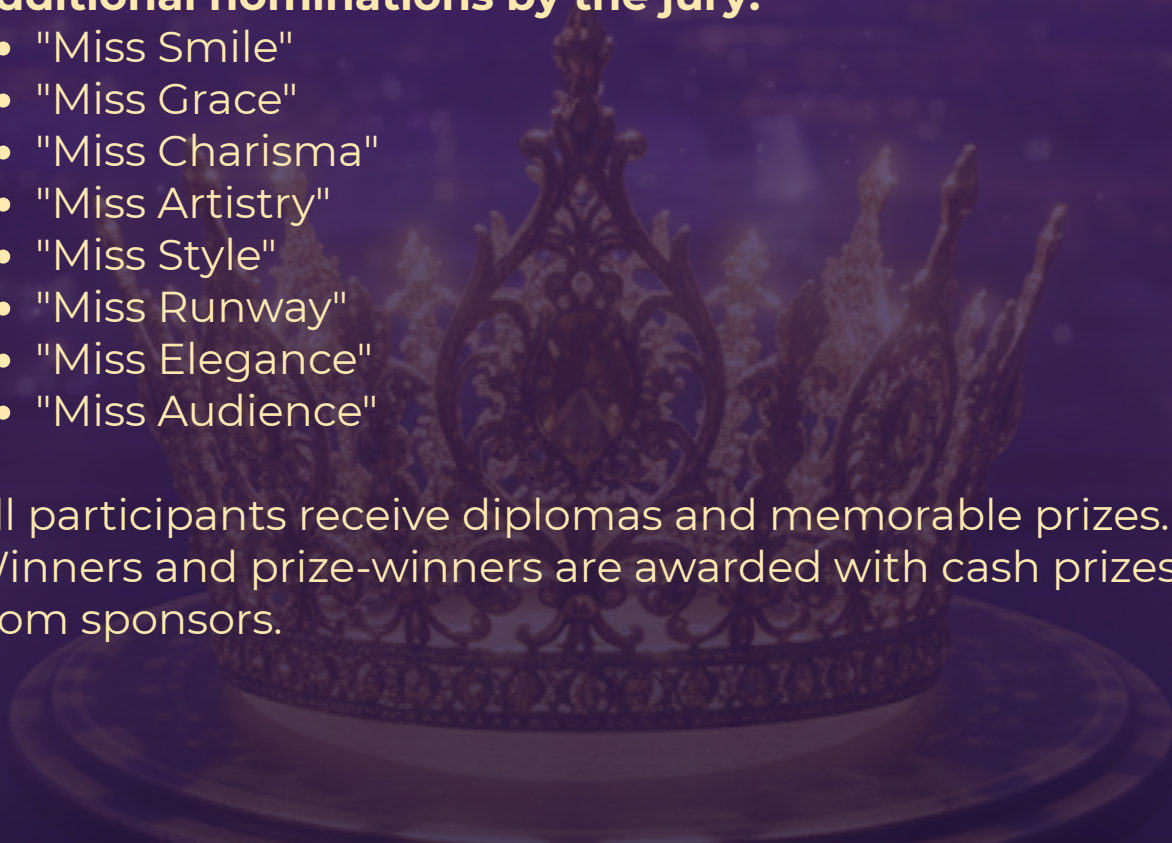
In each age category, it is determined:

- Champion (1st place)
- 1 Vice-Miss (2nd place)
- 2 Vice-Miss (3rd place)

Additional nominations by the jury:

- "Miss Smile"
- "Miss Grace"
- "Miss Charisma"
- "Miss Artistry"
- "Miss Style"
- "Miss Runway"
- "Miss Elegance"
- "Miss Audience"

All participants receive diplomas and memorable prizes. Winners and prize-winners are awarded with cash prizes from sponsors.



10. APPLICATIONS FOR PARTICIPATION

Applications are accepted **until November 28, 2025** for +971 52 602 6836, +7 707 059 7551

Application form: (Child's full name, age, image name, parent's full name)

The entry fee is 200 EUR for each participant in an individual fashion show.

Payment can be made in cash or to a bank account.

Payment details.

Payment account:

ENBD Bank

Al Qusais Branch DXB

Vladimir Kim

A/C No. 1015776537401

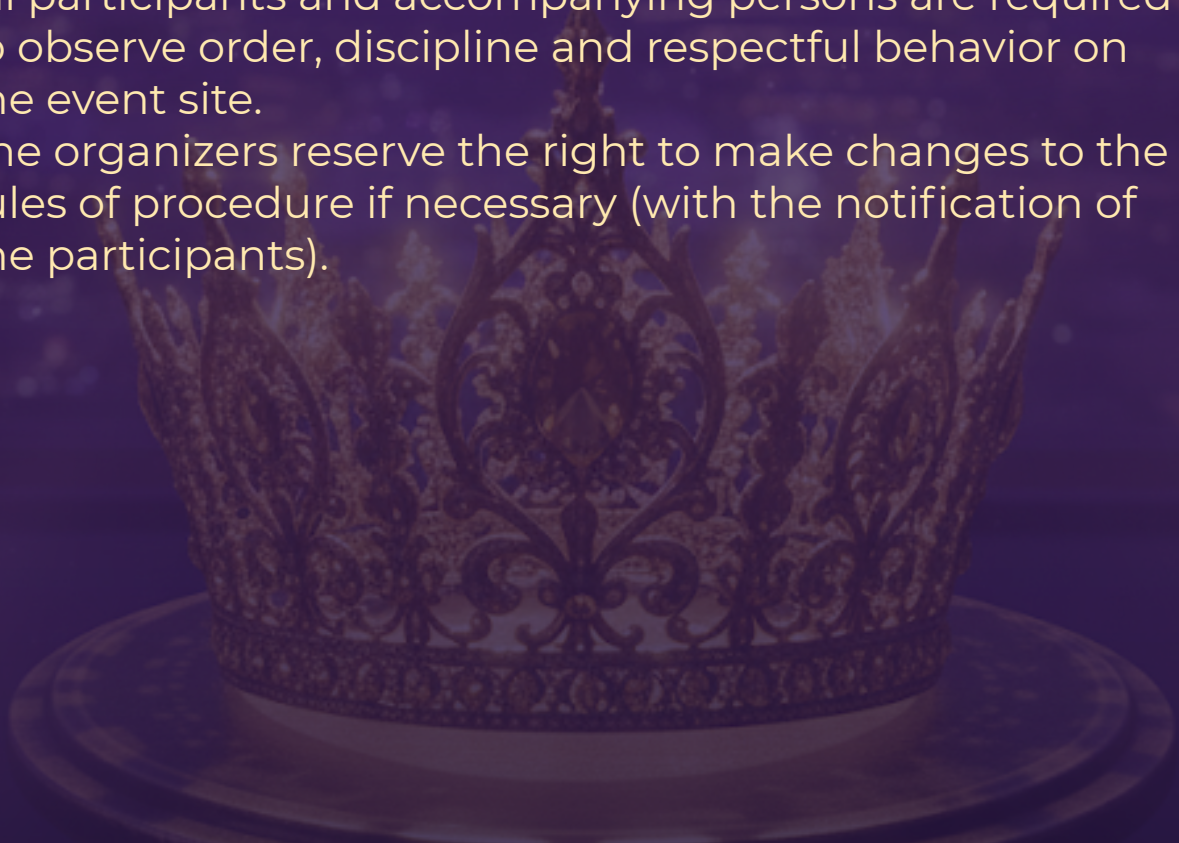
IBAN AE22 0260 0010 1577 6537 401

11. FINAL PROVISIONS

Participation in the championship means acceptance of these regulations.

All participants and accompanying persons are required to observe order, discipline and respectful behavior on the event site.

The organizers reserve the right to make changes to the rules of procedure if necessary (with the notification of the participants).





**International Gymnastics
Catwalk Championship**

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December 5 | Dubai, UAE